Dear Supporter,

Thank you for showing an interest in Soham Pumpkin Fair.

The money we raise for our charities is always with the support of local organisations and businesses either through sponsoring prizes for the competitions on the day, by donating raffle prizes, advertising in the brochure, or by hiring one of our market stalls. Last year, despite challenging times, we were able to raise £2400 for our chosen beneficiaries: Soham Men's Shed, Cambridgeshire Wildlife Care and Soham Community Uniform Scheme. Our chosen beneficiary for 2022 is:



Building Brass Roots

Every child learning an orchestral instrument: bands and orchestras for the future

This initiative aims to provide brass instrument tuition to all children in primary schools, with a link to the development of a youth 'training' band with Soham Comrades Band.

This year the Pumpkin Fair will take place on Saturday 24th September 2021. Our theme for the day is: **'Jubilee Trees'**

This is to link in with 'The Queen's Green Canopy (QGC)', a unique tree planting initiative created to mark Her Majesty's Platinum Jubilee which invites people from across the United Kingdom to "Plant a Tree for the Jubilee".

Many of our competitions and displays will be based around our theme and we hope it will inspire children and adults alike to think much more about this wonderful world in which we all live.



The brochure which contains information about our competitions, previous winners and beneficiaries together with *What's On* at the fair. It is distributed electronically to every pupil in our Soham schools, and also paper copies are distributed to local businesses, shops and libraries etc. With all this in mind, I am writing to ask you to consider placing an advert in our brochure, or donating a prize for our raffle, which enables us to raise more money on the day.

If you wish to place an advert, please complete the attached form by email and you can pay by BACS (alternatively return by post together with your cheque) Copy for your advert and payment need to be with us by 15th July 2022. For further information regarding placing an advert and raffle donations contact me at office@sohampumpkinfair.co.uk

We do hope you will be able to support this year's Fair and if you decide to donate a raffle prize as a small 'thank you' your organisation will be mentioned at the Fair. Our website, www.sohampumpkinfair.co.uk will give you more details of the event.

Yours sincerely,

Soham Pumpkin Fair Committee



If you would like to place an advertisement in the Pumpkin Fair Brochure, please tick the box for the size you want and return this form by email, along with the artwork for your advert to: office@sohampumpkinfair.co.uk

Preferred payment is paying by BACS – please ask for details by emailing <u>stalls@sohampumpkinfair.co.uk</u>

Full Page Ad (portrait) £100.00	
Half Page Ad (landscape) £60.00	
Qtr Page Ad (portrait) £40.00	

Alternatively print and complete the form and post (together with your cheque made payable to Soham Pumpkin Fair) for the agreed amount to:

Michelle Harrison, Soham Pumpkin Fair 10, Queensway Soham, Cambs. CB7 5BX Please submit your artwork in one of the following formats:

- MS Word
- MS Publisher
- JPEG
- PDF

Business Name	
Phone Number/s	
Contact Name	
Address	
e-mail	