

Dear Supporter,



Thank you for showing an interest in Soham Pumpkin Fair.

2020 was the first time in our 45-year history that we were unable to hold our usual event. Instead, we held an online version for arts and crafts and for everything that is weighed or measured we had a 'drive-through weigh-in/measure-off'. We were unable to raise any funds last year, so our chosen beneficiaries for 2020 - Soham Men's Shed, Cambridgeshire Wildlife Care, and Soham Community Uniform Scheme will be carried over to this year.

The money we raise for our charities is always with the support of local organisations and businesses either through sponsoring prizes for the competitions on the day, by donating raffle prizes, advertising in the brochure, or by hiring one of our market stalls.

This year the Pumpkin Fair will take place on Saturday 25<sup>th</sup> September 2021. Our theme for the day is 'Wild and Beautiful'. We have taken our inspiration from 'Earthshot: How to Save Our Planet' - A prize (launched by Prince William and the Royal Foundation) designed to incentivise change and help to repair our planet over the next ten years. Many of our competitions and displays will be based around our theme of British Wildlife and we hope it will inspire children and adults alike to think much more about this wonderful world in which we all live.

The brochure which contains information about our competitions, previous winners and beneficiaries together with *What's On* at the fair. It is distributed electronically to every pupil in our Soham schools, and also paper copies are distributed to local businesses, shops and libraries etc. With all this in mind, I am writing to ask you to consider placing an advert in our brochure, or donating a prize for our raffle, which enables us to raise more money on the day.

If you wish to place an advert, please complete the attached form by email and you can pay by BACS (alternatively return by post together with your cheque) Copy for your advert and payment need to be with us by 30th July 2021. For further information regarding placing an advert and raffle donations contact me at [office@sohampumpkinfair.co.uk](mailto:office@sohampumpkinfair.co.uk)

We do hope you will be able to support this year's Fair and if you decide to donate a raffle prize as a small 'thank you' your organisation will be mentioned at the Fair. Our website, [www.sohampumpkinfair.co.uk](http://www.sohampumpkinfair.co.uk) will give you more details of the event.

Yours sincerely,

RICHARD MATTHEWS

If you would like to place an advertisement in the Pumpkin Fair Brochure, please tick the box for the size you want and return this form by email, along with *the artwork for your advert to: office@sohampumpkinfair.co.uk*



Payment by BACS is preferred please:

the sort code is 30-93-05

and the account no. is 01047020

Full Page Ad ( <b>portrait</b> ) £100.00	<input type="checkbox"/>
Half Page Ad ( <b>landscape</b> ) £60.00	<input type="checkbox"/>
Qtr Page Ad ( <b>portrait</b> ) £40.00	<input type="checkbox"/>

Alternatively print and complete the form and post (together with your cheque made payable to Soham Pumpkin Fair) for the agreed amount to:

RICHARD MATTHEWS  
2 Molewood Close  
Cambridge  
CB4 3SR

Please submit your artwork in one of the following formats:

- MS Word
- MS Publisher
- JPEG
- PDF

<p>Business Name _____</p> <p>Phone Number/s _____</p> <p>Contact Name _____</p> <p>Address _____</p> <p>_____</p> <p>e-mail _____</p>
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